

Affiliated University

Gujarat Technological University

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Profile of Dr. Pankajray Patel, In Charge Vice Chancellor- GTU



Dr. Pankajray Patel has completed 23 years of teaching and academic administration experience at post graduate level in academic institutions and 5.5 years of work experience in industries. He graduated in Electrical Engineering from Sardar Vallabhbhai National Institute of Technology, Surat. He finished his MBA with Marketing Specialisation from Department of Business & Industrial Management, Veer Narmad South Gujarat University (VNSGU), Surat in 1997. He also completed 4 months residential Faculty Development Programme at IIM-Ahmedabad in 2003 and then finished his doctorate degree in Management in 2011. Prior to joining GTU, he was working as In charge Director at GIDC Rajju Shroff ROFEL Institute of Management Studies, Vapi where he had joined in December 1999 as lecturer.

His areas of interest are Marketing, Consumer Behavior and Research. He has taught different subjects in specialisation areas of Marketing Management and General Management at MBA programme. He has successfully guided 05 students for their Ph.D. He is also a guide at MBA programme of IGNOU. Since the year 2000, he has guided almost 200 students for their project work in the second year of MBA programme. He has also acted as external evaluator for viva voce in Ph. D. programme of Pacific University, Udaipur; Veer Narmad South Gujarat University Surat; and Baba Saheb Ambedkar Open University, Ahmedabad; Gujarat Vidhyapeeth, Ahmedabad and Amity University, Mumbai.

He has jointly authored few papers which are published in National and International journals and a case study published electronically on the web site of European Case Clearing House. He has also presented papers at national and regional level conferences. He has also won 'Best Paper award' at International Conferences organised by GTU and Chimanbhai Patel Institute of Management Studies and Research.

He was nominated by GTU, under the Erasmus+ grant of European Union to teach the students of Management Programme at Opole Technical University, Poland in the year 2019.

Dr. Pankajray Patel is also a member of Departmental Research Committee for Management and Planning & Monitoring Board at Gujarat Technological University and Research Studies Committee – Management faculty at Veer Narmad South Gujarat University, Surat.

I/C Registrar

Dr. Pankajray Patel